

# Amazon turns 20

By [Lisa Hallgren](#)

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SEATTLE, WASHINGTON, US: Amazon is 20 years old this month, which is a major milestone for the online marketplace.



[click to enlarge](#)

Amazon turned 20 this week - on Wednesday, to be precise - and to mark the occasion and because we are big fans, we have produced the attached info-graphic. We also produced an interactive timeline charting the history of this hugely successful company.

[DPFOC Canada](#) (DPFOC stands for Driving Profitability For Our Clients) aims to help its clients to grow their businesses by implementing sophisticated, cutting-edge and proven online marketing techniques that generate high volumes of leads and customers at the lowest possible cost per acquisition.

[Check out the interactive timeline...](#)

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