

# FRA conference to be held at Automechanika 2015

The inaugural national conference of the Fuel Retailers' Association (FRA) will coincide with Automechanika 2015, which will take place from 6-9 May at Nasrec in Johannesburg.



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According to Reggie Sibiya, CEO of the FRA, the Automechanika Trade Show provides a unique opportunity for fuel retailers to interact with more than 600 local and international businesses from over 20 countries and with over 12,000 trade visitors.

The FRA is an independent and fully autonomous organisation that is party to the Motor Industry Bargaining Council (MIBCO). It is constituted to promote the interests of its members, in particular, and of all fuel retailers in South Africa on any issue that affects any aspect of the fuel retailers' business. The association has in excess of 2,200 members, representing 50% of the industry.

## Theme of conference

The FRA conference will take place on the first two days of the show and will include keynote sessions, panel discussions, question and answer sessions and networking breaks. The theme will be Equipping for Change and subjects such as entrepreneurship, franchising, leadership and small business development will be covered.

Key note speakers will include renowned scenario planner Clem Sunter, business guru and opinion leader Brand Pretorius, and Christian des Closieres, MD and CEO of Total South Africa. There will also be interaction with industry stakeholders such as the Department of Energy, oil companies, banks, trade unions, and suppliers and service providers.

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