

Hotel & Restaurant magazine to relaunch at Hostex 2015

The new-look Hotel & Restaurant magazine will be launched in March 2015 at Hostex, following a joint venture between RamsayMedia (now owned by Caxton) and Wag the Dog publishers, a niche business-to-business magazine and online publisher. The 79-year-old magazine will see a revitalisation of the printed magazine followed by digital extensions. The creation of a fresh and modern design, review of content, total overhaul of the current reader and user database and opportunities for expansion into Africa and further brand extensions will be explored during the next five months.

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