

The future of travel

Future Publishing has launched *Travel*, a new bi-monthly magazine addressing all aspects of outbound travel aimed at would-be business and holiday makers.





Comments Richard Lendrum, MD of Future Publishing, "Travel is something we are hugely excited about. In each issue, we look forward to unpacking a wide range of travel-related topics, including the likes of corporate incentive travel; cruising; city features; island resorts; airlines; business travel; hotel accommodation, and much, much more."

With an initial print run of 20 000 copies, the March/April launch issue of *Travel* is available for purchase from CNA for R19.95. Copies will also be distributed through American Express Travel Services, ATO, Absolute Tours and Seekers Travel.

Travel is a logical addition to Future Publishing's current stable of titles, which includes British Airways' *UpFront* and Avis and City Lodge Hotel Group's *The South African*, also aimed at the business travel and holiday maker.

"Travel is the first magazine to provide everything you need to know about business and leisure travel is a single publication. It is undoubtedly, essential reading for very traveller," says Lendrum.

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