

# What's in The Media's May edition?

In this month's issue of The Media magazine, Harry Herber tells it like it is for South African media agencies and Chris Moerdyk presents an uncensored version of where he believes local media is right now.



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## Other highlights

- **International:** World Editors' Forum executive director Cheryl Ireton outlines the scene for newspapers in future.
- **Online integration:** Riaan Wolmarans analyses how South African media has taken to integrating online.
- **Why Warren Buffett is investing in newspapers:** If newspapers are dying, why is one of the world's most astute businessmen, Warren Buffett, buying up the local press? Glenn Dyer looks for answers.
- **The internet overtakes print:** Peter Langschmidt says the AMPS surveys are great but to get a truly accurate picture, you have to adjust the figures.

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