

Cosmopolitan SA appoints new editor

Previous deputy editor of Cosmopolitan South Africa, Cathy Lund, has been appointed as the magazine's new editor effective 15 April 2013. She will head up the editorial teams across the print, digital and online editions.



Cathy Lund

"We are delighted to welcome Cathy back to Cosmopolitan," says Vanessa Raphaely, editorial director of Associated Media Publishing. "With 10 years of experience on the magazine, Cathy is uniquely qualified to lead the brand. Few professionals know or love Cosmopolitan and its readers as well and as much as she does."

"Her thorough knowledge of the scope of the task, coupled with her business savvy, content strength and digital know-how, not to mention her strong relationships with both Associated Media and Hearst, made her a fitting choice."

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