The Media magazine kicks off Jan with a bang

The Media magazine kicks off its January 2013 offering with a hard-hitting investigative slant into black market magazine trading which has led to arrests. Contributors include Raymond Louw, Jacques du Preez, Paula Slier, Harry Herber, Okyerebea Ampofo-Anti and Howard Thomas.

Other interesting reads



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• Media analyst, Wadim Schreiner, expounds on the impact of listed companies no longer having to advertise their financial results
• *The Media* reveals which companies those in media sales most want to work for and why
• Media agency guru, Gordon Patterson, gives his unbridled opinion about why AC Nielsen should NOT have suspended cinema ad spend reporting
• The magazine also takes an intimate look at the satirists behind South Africa's political cartoons, and how they manage stay on the right side of the libel laws

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