

Brand Ambassadors awarded *Grazia* account

Grazia South Africa, a weekly news and fashion magazine, has awarded its public relations account to Brand Ambassadors, a Johannesburg-based PR and marketing firm.



"The firm has a reputation for representing both local and international fashion and lifestyle brands, and it is an honour for *Grazia* SA to join our family," says Thulane Hadebe MD of Brand Ambassadors. "The magazine has revolutionised the local fashion media through feeding our appetite for what's trending now - and available in store - and we look forward to help raising the profile of this chic yet irreverent title."

Grazia SA editor Danielle Weakley adds, "The firm has been the magazine's friend since we launched in May 2012, so it was an easy decision to make the relationship more official and we look forward to working together with Hadebe and his team on numerous strategic projects."

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