

Editor of heat magazine resigns

Media24 Weekly Magazines, announced today, 2 March 2012, that <u>heat magazine</u>'s editor in chief, Melinda Shaw, has resigned. During the forthcoming transition period, André Neveling, editor of *tvplus*, will take over the reigns as acting editor of *heat* until a new editor has been appointed.



Shaw will be launching a media consultancy that will connect brands, personalities and media across a variety of platforms.

Says Shaw, "My time with heat has been challenging and enormously satisfying and I will always be grateful for the opportunities and growth that it has afforded me. I will be sad to say goodbye to the unique and extremely talented group of people who make this brand so compelling. At the same time I am very excited to be embarking on a new adventure."

"Grow from strength to strength"

Shaw has been with the magazine since October 2003 and before that, she was the launch managing editor and later deputy editor of *FHM* in South Africa.

"Over the past years Melinda has built a strong editorial team and published an international title which under her leadership has grown into one of the strongest media brands in South Africa. This is a remarkable achievement in a highly competitive environment.

"We would like to wish Melinda all the best with her new plans. We shall really miss her in our team, but we do respect her decision. I have no doubt that her career will continue to grow from strength to strength," says Willem Breytenbach, general manager of the Media24 Weekly Magazines Division.