

Join free FIPP webinar to discuss adapting magazines

LONDON, UK: The latest generation of digital magazines are making the leap from computer screens to mobile and tablet devices. But which platforms are bound to succeed and which are destined for failure?



Join us for a fast-paced webinar where we'll investigate which devices matter now and which will matter tomorrow.

Topics

The topics include:

Apple iPad, iPhone and iPod

Native and web apps

Blackberry

Android

Kindle

What devices matter NOW

How YOUR content converts

Which revenue models will succeed

When?

Wednesday 3 November 2010 at 2-3pm GMT

Registration is FREE! Go to: tinyurl.com/fippmobilemags or www1.gotomeeting.com/register/488142080

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