

Marie Claire hits the singles scene for charity

Marie Claire, published by Associated Magazines, hits the singles scene with its new 'Bachelor Pad' feature, which first appeared in the June issue of the magazine. The new regular section features eligible bachelors from all over South Africa, giving readers the opportunity to make contact with single guys.

In addition, in an effort to raise much-needed funds for local charities, Marie Claire also donates R1000 to the charity of each selected bachelor's choice.

"We are only in the second month of this initiative and have already donated R16 000 to various local charities," says Suzy Brokensha, editor of Marie Claire. "The great response from bachelors and potential dates has taken us by surprise, and I am confident we will have enough bachelors to match quite a few lucky Marie Claire readers.

"We have received numerous emails and letters from readers who would like to date the bachelors we have featured or who would like to nominate a single man in their life to be on the page. It's fantastic how proactive our readers have been in wanting to meet new men and also in recommending great bachelors they think would appeal to other readers," concludes Brokensha.

Marie Claire has already made 16 donations to the following charities on behalf of the bachelors: Cotlands, Matla A Bana, Thembalitsha Foundation, Hospice Association of the Witwatersand, SOS Children's Villages, African Children's Feeding Scheme, Red Cross Children's Fund, SPCA Johannesburg, Childhood Cancer Foundation South Africa, International Fund for Animal Welfare, Starfish Foundation, Disabled People South Africa, Cape of Good Hope SPCA and the Orlando Children's Home.

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