

## Finalists announced for Folio: Eddie & Ozzie Awards

The Folio: team, along with a prestigious panel of 200+ judges, has narrowed the more than 2,000 Folio: Eddie & Ozzie Award entries received this year to a list of roughly 1,000 finalists. SA's Woolworths' *Taste* magazine (New Media) and FNB Sync (New Media) amongst the finalists that have been announced.



2017 Folio: Eddie & Ozzie Awards © [Foliomag Facebook](#).

*Taste* magazine is a finalist in the Overall Editorial Excellence category, Social Media/Online Community category and the Overall Design Excellence category under the Custom/Content Marketing subcategory and FNB Sync in the App/Digital Edition category under the Consumer/Custom subcategory.

The annual awards program, recognising the very best in editorial and design, is the most comprehensive of its kind in the industry.

[View the full list of finalists.](#)

Finalists include gorgeous designs and uncompromising journalism from companies like:

- AARP
- American Chemical Society
- *Baltimore Magazine*
- BizBash Media
- *Cannabis Business Times*
- DTN/The Progressive Farmer
- Hanley Wood
- Hearst Magazines
- Masons of California
- Meredith Corporation
- *National Geographic*
- Oahu Publications Inc.
- *Playboy*
- Professional Photographers of America

- Red Bull Media House
- *San Diego Magazine*
- Scholastic Inc.
- *Slate Magazine*
- Society of Women Engineers
- Totem
- *Travel + Leisure*
- Ten: The Enthusiast Network
- Wolters Kluwer
- Zoomba Group
- And more!

## The pillars of the magazine and digital publishing

"The Eddie & Ozzie Awards recognise the pillars of the magazine and digital publishing – outstanding journalism and content, photography, design, and the extremely talented people who produce it," said Caysey Welton, content director at Folio:. "No other program celebrates a wider range of publications. Whether it's a niche magazine with an audience of 5,000, or an online trade publication, or a mass consumer brand that reaches tens of millions of readers on multiple platforms, these awards shine a light on all their brilliant work."

"Year after year the entries continue to impress all of us here at Folio:," said Welton. "It's inspiring to see all the great work our community produced over the past year. And it's given us a lot to consider as we gear up to announce this year's 'Magazine of the Year' finalists next week."

The winners and honourable mentions of the coveted Folio: Eddie & Ozzie Awards will be celebrated at an awards gala on Tuesday, 9 October 2018, during [The Folio: Show](#) at the Hilton Midtown in New York City from 5:30 – 8:30pm. To register for the awards gala, click [here](#).

For more, visit: <https://www.bizcommunity.com>