

Orange and Google partner to increase mobile internet access

Orange and Google have partnered to increase access to mobile internet services in Africa and Middle East. The partnership aims to bring the strength of Orange's mobile network and mobile expertise with Google's mobile applications to offer customers an all-inclusive digital communication package. An educational campaign will be launched to educate customers about the benefits and direct value of mobile internet. The digital communication package is especially adapted for the youth who have a higher data consumption and want the latest smartphones. The tariff plans will be rolled out in phases and will consist of a high spec smartphone with data, SMS and voice calling bundles.

For more, visit: <https://www.bizcommunity.com>