

## Protea Hotel Victoria Junction partners local guest house

Creating an enabling environment for emerging entrepreneurs and the growth of the hospitality industry skills base is the rationale behind a "twinning" agreement that has just been enacted between Cape Town's Protea Hotel Victoria Junction and Junction Guest House as part of its Enterprise Development Initiative.

The guest house in Thornton, Cape Town is owned by Khanyisa Balfour and represents the realisation of her long-held ambition to own and operate her own guest house after a successful corporate and academic career spanning more than 20 years.

In terms of the partnership, Protea Hotel Victoria Junction GM Pieter Buitendag and his management team will provide industry expertise and training in helping Balfour run a successful and professional establishment.

"As part of the partnership our management team has consulted with Khanyisa and visited the Junction Guest House to give advice on structures and how best she can comply with industry standards.

"We have assisted with the training of Junction Guest House staff in housekeeping, food preparation and front-of-house management," Buitendag said.

## A warm-and-homely experience

Balfour says that she is committed to providing her guests with a warm-and-homely experience every time they visit The Junction Guest House and a big part of creating that experience is based on the skills she is gaining through this partnership "There are so many facets to the industry, from procurement to marketing, food preparation to guest service to take into account.

"My team and I are looking forward to learning as much as we can and implementing these skills, thereby making The Junction Guest House sustainable and profitable.

For more information on Protea Hotel Victoria Junction, go to www.proteahotels.com The guest house information is to be found at <a href="https://www.thejunctionguesthouse.co.za">www.thejunctionguesthouse.co.za</a>.