

Travel packages for Creative Week Cape Town

Creatives are gearing up for a big month in Cape Town with the Loerie Awards 2013 (21 and 22 September, CTICC) and [Creative Week Cape Town](#) (14 to 22 September) forming the pinnacle of a calendar packed with events in creativity, sport, food, wine, culture and entertainment.



In partnership with Thompsons Holidays, Cape Town Tourism is offering an affordable short city break package to South Africans travelling to Cape Town for the creative celebrations. The self-drive package has options that start at R1709 per person (excluding car hire and flights) and the fly-in package deal starts at R4733, including return flights to Cape Town from Joburg, Durban or Port Elizabeth, four night's accommodation at the four-star Southern Sun Waterfront on a bed-and-breakfast basis, and four day's car hire with 200km free daily.

Prior to its year as World Design Capital 2014, Cape Town is already a hive of activity and conversation about creativity and design.

The Loerie Awards ceremonies for 2013 will be held on Saturday, 21 and Sunday, 22 September when winners in categories from student awards and billboard advertising, to traditional and digital communications will be announced. The Loeries Expo will be open from 19-21 September at the City Hall, showcasing all aspects of brand communication. A branch of the Loerie Awards; The Pendoring Awards Ceremony, celebrates the use of Afrikaans advertising and will take place on Friday, 20 September 2013.

A week-long programme of crowd-sourced creativity

Meanwhile, Creative Week Cape Town offers a week-long programme of crowd-sourced creativity with events like the Mitchell's Plain Music Festival, Design Corridor, #Shadow-art, Park(ing) Day in Bree Street and the Short & Sweet short film series. The calendar will grow organically as more and more creatives sign their events up for Creative Week.

The CEO of Cape Town Tourism, Enver Duminy, said: "Cape Town is fast becoming the creative hub of Africa and it's the natural choice of destination to host an event like the Loeries. For visitors wanting to soak up the creative scene fully on display - along with our spring sunshine - September is the month to stay in the Mother City, especially with the short-city break packages and welcoming experiences our tourism industry has on offer."

The event will give explorers an exciting window into Cape Town's unique culture, said Councillor Grant Pascoe, the City's Mayoral Committee Member for Tourism, Events & Marketing.

"We welcome visitors from across the country and the world to Cape Town over the seven days to experience our culture through street art and design, film, outdoor exhibitions, demonstrations, and a series of public space activations," Cllr Pascoe said.

"This year's event will see the City being transformed into a creative village, with activities planned for public spaces across the central city precinct, including the historic City Hall, the V&A Waterfront and Long Street. The event also helps deliver creating a more inclusive and an opportunity city."

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