

CIMA Global Business Challenge chooses Save the Rhino International

CIMA Global Business Challenge, a competition for undergraduates at universities from around the world, has selected Save the Rhino International (SRI) as its corporate social responsibility initiative for the competition and will contribute R18,000 to this renowned rhino conservation organisation, which works to conserve all five species of rhino in Africa and Asia.

Global Business Challenge is an international competition, hosted by the Chartered Institute of Management Accountants in partnership with Barclays, and is designed to bring out the best in potential young business leaders, showcasing their talent on a global stage. The competition will run from 26-29 August 2013, at The Maslow Hotel in Sandton and features 24 teams of four travelling to South Africa to compete for the global winners' title.

During the competition, teams compete on stage in front of a live audience and present a business case, which is judged by a panel of industry experts from global organisations.

First final in SA

This is the first time in the history of the competition that the global final will be hosted in South Africa and CIMA wanted to use the competition platform to incorporate an environmental educational element to highlight the plight of South Africa's endangered rhino to the competing nations.

Susie Offord, deputy director of Save the Rhino International said: "We are very grateful for CIMA's generous donation towards rhino conservation in Asia and Africa and its efforts to raise awareness about rhino poaching on the two continents. I'd also like to take this opportunity to wish all the teams at the Global Business Challenge all the very best."

This year competing countries and regions include: Australia, Bangladesh, China, Ghana, Hong Kong, India, Indonesia, Ireland, Malaysia, the Middle East, Myanmar, Nepal, New Zealand, Pakistan, The Philippines, Poland, Russia, Singapore, South Africa, Sri Lanka, Thailand, the UK, Vietnam and Zambia.

CIMA will also purchase Rhino Force bracelets for the 96 competing students and judges. Rhino Force bracelets are significantly beaded with red, black and white beads and are sold internationally to raise awareness and funding for rhino conservation on both continents.

For more, go to www.cimaglobal.com.

For more, visit: <https://www.bizcommunity.com>