Mobile Web Africa 2012

Africa's premier mobile conference, Mobile Web Africa, returns to Johannesburg November 27 through 29.

Following three sell-out successes, the 2012 edition once again features a day dedicated exclusively to mobile marketing and represents the industry's foremost opportunity to share knowledge and do business.

Industry experts from companies including Vodacom, MXit, 2go, M&C Saatchi Mobile, Nedbank, Prezence Digital, biNu, Huawei, and Google will share insights on mCommerce, mobile for social good, the rapidly evolving mobile app ecosystem, the feature phone versus smartphone debate, enterprise mobility and the impact of mobile social media.

With contributors from the UK, Australia, Ghana, Kenya and Nigeria and over 200 attendees from across Sub-Saharan Africa this is an event not to be missed.

For more information on Mobile Web Africa 2012 visit http://www.mobilewebafrica.com or send an email to info@allamber.co.uk. A limited number of half price tickets are available for start-ups and developers.

Date: 27 November 2012 **to** 29 November 2012
Time: 09:00 - 17:00
Venue: The Venue Melrose Arch, Johannesburg