

Generations actress adds her voice to school challenge

Generations star, Slindile Nodangala aka Ruby Dikobe in the most watched SA soapie in South Africa, has added her voice to Trinco Tea's 'Walk a Mile in My Shoes' campaign.



Msebeni Primary with the Trinco Tea team introducing the campaign to the school.

For seven million South African school children, their lack of shoes is hampering their ability to get an education, and while no one questions the importance of a good education in escaping poverty and improving job opportunities, the lack of even one pair of shoes can keep children out of school simply because the road is too rough or the weather too cold to walk any distance on their bare feet.

Put your best foot forward

Trinco Tea is doing something about this. Its newly launched CSI campaign to 540 schools in Gauteng and the Free State is called 'Walk a Mile in my Shoes' and aims to provide school shoes to learners who need them. This challenge encourages pupils to collect as many empty Trinco Tea packets as possible and bring them to school. The 10 schools who collect the most Trinco Tea packets will win R20,000 worth of school/computer equipment. Furthermore, the Top 3 of these 10 schools will receive a brand new pair of Green Cross school shoes for each of its learners, and the teachers will also receive a pair of Green Cross shoes.

The campaign closes at the end of July 2014, after which the top ten schools who collected the most Trinco Tea packets will be announced. This is a great way to support school children in your area, by helping them collect Trinco Tea packets. So put your best foot forward and help a school child win a pair of shoes.

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