

Relate Bracelets goes online

Relate Bracelets, a not-for-profit social enterprise, is launching its new online store to celebrate one million hand-beaded bracelets being sold. Social enterprise developments are forging a greater path into the online space than ever before and Relate Bracelets aims to be the forerunner in this growing trend.



Aimed at changing lives, the proceeds of the sale of these bracelets have gone towards supporting and upskilling the bracelet-makers, as well as to worthy causes such as Ikamva Labantu, the Endangered Wildlife Trust and the United Against Malaria Project. Since registering as a Trust in 2010, Relate Bracelets has raised R14.6m, which has provided earning and skills opportunities for the local bracelet-makers, investment opportunities in social enterprise developments and has supported over 52 other non-profit organisations.

Gift for friends

With the new online store, consumers can purchase these beautiful hand-beaded bracelets in a few simple clicks, enabling a wider market, including you, to access Relate bracelets and impact even more lives.

Relate bracelets are the perfect gift for friends and family, they won't break the bank at R350 for a stack of ten and they come in a number of different colours and designs. With Christmas just around the corner, a great idea is to use Relate bracelets as Christmas stocking fillers, DIY Christmas Cracker fillers or as part of your festive table settings. Relate bracelets also make great birthday gifts, wedding favours, Mother's and Father's Day gifts and are even a special thought for Valentine's Day.

For more, visit: <https://www.bizcommunity.com>