

SAITEX/AB7 beats pre-show business meetings record

The SAITEX/AB7 show, which opens on Sunday 30 June 2103 at the Gallagher Convention Centre, has already surpassed its previous record for pre-show business meetings and profiles.

Almost 2500 companies have been profiled and 1500 business meetings have been scheduled. Show organiser John Thomson, of Exhibition Management Services, expects this figure to increase significantly. "SAITEX is known for its ability to produce business opportunities and these figures confirm that it is the business and networking hub for African business."

The City of Joburg is sponsoring this year's business matchmaking programme, another indication of the appeal and visibility of the two shows that bring together Africa's biggest retail expo and biggest food and beverage trade show. This joint event is recognised worldwide as one of the biggest business opportunities expo on the African continent.

For more, visit: <https://www.bizcommunity.com>