

Shoprite and Checkers renews search for champion boerewors

Entries for the 2016 Shoprite and Checkers' Championship Boerewors competition have opened. The closing date for entries is Friday, 2 June 2016.



George Baloyi (with Elana Afrika) and crowd in background at #SAsNo1 Championship Boerewors winners announcement.

Entrants will get down to serious business to battle it out in six Champion Rounds taking place on Saturdays, 2 and 9 July in major city centres nationwide. Eighteen contestants (three from each of the events) will be selected to compete in the final round in Cape Town on Saturday, 23 July, when the nation's top-three recipes will be chosen.

The top-three recipes will be available in-store for consumers to buy, braai and vote for their favourite from Friday, 19 August until Friday, 9 September. The votes will be audited and the winner of the 2016 Championship Boerewors competition will be revealed on Thursday, 15 September.

Anyone with an exceptional traditional Boerewors recipe and the skills to make the boerewors from scratch is encouraged to enter. Fantastic prizes are once again on offer, with SA's Boerewors Champion standing the chance to win the grand prize of a brand new Toyota Hilux 2.8 GD-6 Double Cab Raised Body Raider as well as the honour of having his recipe crowned and sold as SA's Best Boerewors. There are also great prizes up for grabs for participants from Coca-Cola, All Gold and Simba.

South African Chefs Association

The South African Chefs Association (SACA), a recognised authority on food in South Africa, will take charge of the judging processes and will be making sure that all entries adhere to the guidelines for making truly traditional boerewors.

Shoprite and Checkers are proud of SA's boerewors tradition and celebrate it every year by hosting the Championship Boerewors competition. The supermarket chain is always looking for new recipes and ideas in order to offer consumers the best in quality and variety. The annual Championship Boerewors competition plays a pivotal role in helping the group to achieve this aim.

Boerewors enthusiasts are encouraged to join in the excitement and submit their finest boerewors recipe.

Entry details and more information about the competition can be found at www.championshipboerewors.co.za.

For more, visit: <https://www.bizcommunity.com>