

Safely dispose of e-waste in store at Hi-Fi Corp

Electronic waste can now be disposed of at selected Hi-Fi Corp stores around the country , a boon for ecologically-sound consumers, who wish to dispose of old batteries, cellphones, computers, circuit boards, CRT monitors, LCD monitors, servers, copiers, printers, telephones, keyboards, cables, laptops, mice, hard drives and power supplies.



Special waste bins are located at the stores participating in the pilot run - these are Eastgate, Boksburg, Fourways, Woodmead, The Glen, Clearwater and Stoneridge in Gauteng and Springfield and Amanzimtoti in KwaZulu-Natal. The participating stores will also use the opportunity to recycle stock write-offs and irreparable electronic goods.

The group has teamed up with Desco Electronic Recyclers to safely recycle electronic waste.

Neil McLean, Hi-Fi Corp marketing executive, says the initiative aims to provide consumers with a safe way to dispose of unwanted electronic goods. "Electronic waste shouldn't be simply thrown out with the rubbish or dumped; this could result in harmful contaminants such as lead, cadmium, beryllium, mercury and brominated flame retardants finding their way into landfill sites, which poses serious health risks.

"By launching this initiative we hope to offer consumers a responsible alternative, that will see all the electronic waste collected recycled properly, in accordance with local regulations. The initiative forms part of our sustainability efforts, and we hope consumers will use it to help further theirs."