

## 02: We are back on air tonight

We are back tonight, Wednesday, 15 June 2011, with the Bizcommunity/Chai FM Marketing and Media radio show, hosted by Kevin Fine between 6pm and 7pm and featuring insights and opinions from marketing, advertising and media experts.



Coming up on tonight's show:

- Grace Matlhape, loveLife CEO, on their success on being the youth HIV prevention brand in South Africa
- Rob McLennan, <u>Net#work BBDO</u> ECD, and Miller Matola, <u>IMC</u> CEO, who will unpack the latest industry news and SA branding innovation.
- Ogilvy's group marketing director, Lauren Woolf (@LSWoolf), on everything Ogilvy.

Tune in to community radio station Chai FM 101.9 in Johannesburg or via streaming audio at <u>chaifm.ndstream.net</u> to get the very best highlights of marketing and media news in South Africa and Africa.

Send advance comments or questions via email (<u>biztakeouts@bizcommunity.com</u>), Twitter (tweet <u>@chaifm</u> or <u>@bizcommunity</u> using the hashtags <u>#bizchaifm</u> or <u>#biztakeouts</u>), <u>Facebook</u>, studio tel 0861 242 436 or SMS 37420.

A podcast of the show will be available later during the week.

## For more:

- Bizcommunity Search: <u>Biz Takeouts</u>
- Previous Biz Takeouts podcasts: Chai FM
- Bizcommunity press office: www.bizcommunity.com/Pressoffice/101.9ChaiFM
- Chai FM: www.chaifm.co.za
- Chai FM: streaming audio
- Twitter Search: #bizchaifm OR #biztakeouts

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