

Student exhibition at the Open Window next week

On Thursday, 22 November 2012, a student exhibition will take place at the Open Window School of Visual Communication in Irene, Centurion at 7pm. Pepe Marais, a founding partner of Joe Public, will open the event. The exhibition runs until 2pm on 1 December 2012.



Upcoming artists, designers, animators, photographers and filmmakers will exhibit their portfolios, producing a 'scouter's dream', where industry professionals and the public can come to survey the potential of the country's future visual and artistic development.

"Graduates from these disciplines face the challenge of getting to be known in this very demanding and often volatile sector," comments Janette Engelbrecht, marketing manager of the Open Window University. "So in 2010, we decided to give them a helping hand by establishing a 'get-to-know-you' platform with the final year student exhibition, showcasing the best work of the aspiring graduates in their various specialities.

"We also see this event as an opportunity to enhance the image of the university. I believe we have already created a reputation for nurturing significant talent in the industry and we are proud to be facilitating the meeting of the established industry with these promising young graduates."

Winning students

Numerous students from Open Window have already won industry awards and their work will be exhibited. They include:

- Louwrens Venter - Gold Pendoring Award for the Integrated Campaign category
- Inus Pretorius - Bronze Loerie for the Poster Design category
- Kevin van den Oever - Silver Loerie for the Animation Category
- Bianca Potgieter and Bianca Brand, respectively first and second in the Antalis Paper Loves Student corporate identity design category
- Alumnus Chris Pinto and Armandt Fourie - KykNET Silwerskerm award

Joe Public won the agency Gold Pendoring award and Bronze Loerie for the official Nike viral campaign on which graduate Christo Pinto also worked.

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