

Goldwell appoints Stephanie Moss to organise incentive

Global leader in the professional haircare market, Goldwell, has awarded the contract for the organisation of its customer 'Jetset Incentive Trip to Phuket' to Stephanie Moss Solutions.

The tropical island of Phuket was a natural choice for Goldwell as the destination for its 2006 incentive trip. From the crystal clear, turquoise waters of the Andaman sea, edged by glorious white sand beaches, to the world renowned flea markets of Patong Beach, to the myriad restaurants that serve daily feasts of delicious Thai food, Phuket is a paradise that literally offers something for everyone.

Comments Stephanie Moss, MD of Stephanie Moss Solutions: "Goldwell couldn't have chosen a better destination for its Jetset incentive trip. When you take any group of people from different environments and companies to a single location, there is always the risk that it won't be everyone's cup of tea; and when you're talking about a group of 80 highly creative and generally quite flamboyant hairstylists, then you really have your work cut out for you to ensure that everyone is happy!

"Thankfully Phuket, like Thailand in general, offers a wide range of tourist attractions, from the cultural to the spiritual, the old to the new, from scuba diving to shopping, there is sufficient variety to satisfy everyone's diverse tastes. We are delighted with our appointment by Goldwell and are looking forward to ensuring a memorable and successful trip for the company and its guests."

The Goldwell Customer Jetset Incentive Trip will take place in October this year.

Stephanie Moss Solutions is a leading provider of stylish events and incentive solutions to Corporate South Africa. The Bryanston-based company has honed its skills in the delivery of unparalleled events, conferences and incentives over a period of more than 15 years.

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