

# Pendoring Awards counting down to 21 July deadline

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The Pendoring Awards, now in its nineteenth year, is counting down the 26 days left before entries close for the 2014 awards.

This year the overall winner in the Prestige category will receive an overseas study trip worth R50,000, while the winning client will receive no less than R2m in free media.

Pendoring has also expanded its range of Truly South African categories and now feature a Truly South African Craft category. This year the Umpetha award, for the overall winner in the Truly South African category will receive R20,000 in prize money.

The third large cash prize of R10,000 is reserved for the winner in the student category, while each Gold Pendoring trophy will be accompanied by a R6,000 prize and each Silver Pendoring recipient will also receive R2,500.

More information on the competition, categories and sponsors is available at [www.pendoring.co.za](http://www.pendoring.co.za)

The Pendoring Awards take place at Vodacom World in Midrand, Gauteng on 24 October. All campaigns that ran from 15 July 2013 to 21 July 2014 are eligible.

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**Pendoring**

Pendoring is the platform that embraces country and industry to promote, unify and celebrate the richness of South Africa's creative content in all its indigenous languages.

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