New SA online fashion magazine

Style Africa, which launches on 15 May 2014, is a online fashion magazine by Africans, for Africans in the 25-45 year age group. Published every six months, it aims to highlight the pool of talent within Africa - from established designers, to up-and-coming young talents.



As a locally owned and produced fashion network, it is geared towards marketing the clothing, design and textile industries in Africa by way of online magazines, fashion events and an interactive online presence. It includes creatives from within the design and textile sphere and local artists from the music, TV and film industries. Aware of the differing economic circumstances of our population, it ensures that the fashion it promotes is affordable and accessible to its readers.

Some of the launch issue content includes an exclusive interview with Terry Pheto, who features on the cover, how to wrap and style your headscarf, local designers' latest collections, a trend report, street fashion inspiration, up and coming African designers, beauty traits and competitions.

Look out for the website, www.styleafrica.co.za, which will be live from 15 May 2014. Follow @Style_Africa on Twitter, Facebook, @styleafricafn on Instagram and StyleAfr on Pinterest.

For more, visit: https://www.bizcommunity.com