

Perdeberg Winery and Altersage 'clink' on a promising partnership

AlterSage has been appointed as the online marketing consultants to assist with the further exposure of the social media campaign for Perdeberg Winery in conjunction to Wired Communications. AlterSage, a Cape Town based agency, created and are implementing a social media advertising campaign for Perdeberg. The online campaign includes driving awareness to the competition, aptly named Clink-to-Win, in addition to a new Perdeberg Winery fan page.

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