

Get tech news daily from Gearburn

Gearburn.com, sister site of Memeburn.com, has followed on from its three-day a week, soft launch in April 2011, to a daily publication of reviews, tech news, views and tech industry musings for the gadget cognoscenti to make better tech-buying decisions.



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The site is aimed at the tech enthusiast, people who love gadgets and tech, want to read something informative, but also fresh and entertaining. It focuses on high tech gadgets, gaming and cool apps for phones and TVs.

Launch editor and frequent [Bizcommunity contributor Roger Hislop](#) is back, with Steven Norris and Stuart Thomas carrying the load, and managing editor Michelle Atagana overseeing all the Burn titles.



Roger Hislop

A freelancer writer and strategist, Hislop most recently worked in PR and marketing communications at [Sentient Communications](#), which is in the [process of shutting down by end of November 2011](#), although his past experience includes technology and business journalism, plus electrical engineering.

Strong stable of contributors

The publication has also built up a strong stable of contributors: Martin Carstens, Ronan Steyn, Danny Greef, Rick Bosch and others. On top of this, its TV section is adding more regular video reviews.

A complementary site to Memburn.com, which is claimed to be one of South Africa's top web and social media news and analysis sites already since it launched in April 2010, which jumped to a million page views inside of a year, Gearburn had 861 page views at launch, growing to over 85 000 page views for the month.

Updated at 12.53pm on 17 November 2011.

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