

Communicate Personnel enters Cape Town finance market

[Communicate Personnel](#) has established a finance niche in Cape Town, serving multinationals, SMEs and small enterprises and stretches across the labour market of retail, manufacturing, FMCG, information technology, financial services and retail banking.



"We needed to expand our national footprint with the increase in relocation placements, as well as local growth within the Western Cape business sector," explains Laura Hutchinson, Communicate Personnel MD Western Cape. "Gauteng is considered an industry leader in the finance niche, when it comes to specialist recruitment, so it was only a natural progression that Cape Town would follow suit, drawing from internal brand experience."

"Since establishing this new addition to our service offering, a team of dedicated specialist consultants have immersed themselves into the local market. The branch strives to place general and specialist finance professionals, from entry to executive level. The database of quality, screened candidates is well stocked, though the focus remains on meeting Cape Town's top financial talent by interviewing select, highly qualified and suitably experienced candidates," she concludes.

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