

Makeover for Oracle website

Oracle Airtime Sales has revamped <u>www.oats.co.za</u> with a refreshed logo and colour scheme. Key opportunities for sponsorship, programme highlights, monthly rate cards, as well as extras such as channel profiles, which include useful reference data such as target markets, broadcasting hours and their individual websites, will now be available at a glance. "Our new design is more user-friendly and content-driven to give the industry additional avenues regarding future options and opportunities, which are available across our commercial channels," says Anthea Petersen at Oracle.

For more, visit: https://www.bizcommunity.com