

BrandsEye awarded at SME Premier Marketing Awards



Late last week, [BrandsEye](#) was awarded Marketing Organisation of the Year in the small business category of the SME Premier Marketing Awards. BrandsEye was recognised for "being right at the cutting-edge of technological application in marketing". Judges at this year's awards noted that the intensive use of social media in marketing has emerged as the defining characteristics of the successful entrants in the competition. The awards ceremony was held at Gallagher Estate, Johannesburg, and hosted by the Services SETA, and sponsored by *Business Day*, MTN Business and e.tv News.

For more, visit: <https://www.bizcommunity.com>