

A world-first for Justin Bieber: two billion YouTube views

LONDON, UK: Justin Bieber has made history, becoming the first person to achieve 2 billion YouTube views on his official YouTube channel according to [Famecount.com the social media statistics service](#). The star achieved the milestone over the weekend and now counts 2 004 247 332 views.



Bieber has dominated social media since the release of his debut single in 2009. To date he has over 37 million Facebook fans, 13.9 million Twitter followers and over 1 million YouTube subscribers on his main channel - JustinBieberVEVO. In the last month alone his YouTube channel received a massive 94 million views, thanks partly to the popularity of his new single *Mistletoe*, which has already received over 26 million views. Bieber also holds the world record for most popular single video on YouTube - *Baby* with almost 650 million views to date.

Building an army of 'Beliebers'

The Bieber phenomenon started in 2007 when his mother uploaded videos of the 12-year-old from Ontario, Canada singing. They quickly went viral and before you could say 'Baby Baby' the young star was discovered by US manager Scooter Braun and signed by Usher and Island Records. Thanks to the powers of social media and an army of "Beliebers" a star was born.

In October 2010, Bieber narrowly missed making YouTube history when Lady Gaga beat him by days to the billion view milestone, although the star has since opened up a substantial lead on the Queen of Pop who sits at number two with 1.88 billion views. However he's yet to steal the [Famecount aggregated social media](#) number 1 spot from Lady Gaga - who remains the Queen of Twitter with over 15 million followers, and also has more Facebook Fans than Bieber, according to Famecount's rankings.

Rihanna is the 3rd largest YouTube star with more than 1.7 billion views and currently the fastest growing. In June this year Rihanna toppled Lady Gaga as number 1 female star on Facebook, although Eminem remains the reigning king of Facebook with 48.5 million fans.

[Top Music Stars on YouTube \(by views on main official channel\)](#)

	Channel Name	Subs/ week	Total Subscribers	Weekly Views	Monthly Views	Total Views
1	JustinBieber VEVO Canada	25,894	1,049,519	26,643,457	93,614,637	2,004,247,332
2	LadyGaga VEVO United States	5,262	1,223,841	10,536,148	47,441,360	1,883,101,471
3	Rihanna VEVO Barbados	38,651	1,597,548	36,892,616	114,765,500	1,709,644,915

4	Eminem VEVO United States	8,119	1,137,670	14,237,536	58,966,204	1,516,148,821
5	Shakira VEVO Colombia	5,842	355,752	14,844,801	62,846,551	1,217,023,100
6	BlackEyedPeas VEVO United States	7,233	491,665	9,089,744	36,758,266	1,113,232,031
7	BritneySpears VEVO United States	9,090	376,063	10,393,887	43,157,089	1,014,550,948
8	Beyonce VEVO United States	20,732	473,839	26,485,413	81,188,382	1,007,369,609
9	ChrisBrown VEVO United States	14,375	461,364	8,304,760	35,999,620	868,352,534
10	MichaelJackson VEVO United States	2,742	206,104	6,206,051	24,958,218	810,500,335

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