

What interested South Africans most on Google in July?

Google released data on the questions and topics that interested South Africans the most in July.



Source: www.unsplash.com

When Nasa released the very first images from the James Webb Space Telescope in July, the world sat up and took notice. And South Africans were no different, with the telescope becoming the top searched term for the month.

The deaths of *How To Ruin Christmas* actress Busi Lurayi, ANC stalwart Jesse Duarte, Ivana Trump and hip hop artist Tumi Tladi also had people searching for more information, with all of these names ranking in the top ten most searched terms. *How to Ruin Christmas*, a movie in which Lurayi starred, also trended as the third most commonly searched question for the month.



Rapper Tumi Tladi passes away

11 Jul 2022



Newly crowned Women's Africa Cup of Nations (Wafcon) champions, Banyana Banyana also made an appearance in the most searched questions for the month as people looked for more information to find out when they were playing during the month.

On the subject of crowns, South Africans also wondered about the Miss Supranational title, after South Africa's Lalela Mswane walked away with the international pageant crown last month.

Following the tragic deaths of 21 teenagers at a tavern in June, people sought more information about the suspected cause of their deaths- with searches for "what is methanol?" and "methanol" appearing in the top searched questions and terms respectively. Gauteng parents looking to place their children for the 2023 school year also turned to Google for assistance- with the registration website being the eighth highest ranked search term for July.



Miss South Africa Lalela Mswane crowned Miss Supranational

18 Jul 2022



South Africans also seemed to be interested in learning more about literature and writing - with the top questions also asking "what is a folktale?" and "what is a short story?"

Below is a complete list of the top 10 searched questions and terms:

Top searched questions

1. What is vabbing?
2. What is methanol?
3. *How to Ruin Christmas?*
4. What is a short story?
5. What is Miss Supranational?
6. When is Banyana Banyana playing?
7. What is youth service?
8. What is a folktale?
9. How to reconfirm your SRD grant?
10. What is civic responsibility?

Top searched items

1. James Webb space telescope
2. SK Khoza trending video
3. Busi Lurayi
4. Methanol
5. Vabbing meaning
6. Jessie Duarte
7. Ivana Trump
8. www.gdeadmissions.gov.za registration online 2023 schools
9. Tumi Tladi
10. *The Gray Man*