

## Interpreting the code of advertising to kids

The Advertising Standards Authority (ASA) of South Africa and Consumer Goods Council (CGC) will be running a series of seminars on the new Code for Advertising to Children during August and September 2008 in Johannesburg, Cape Town and Durban, in order to facilitate a national understanding of the new code for companies, marketers, advertising agencies, and other interested parties. For more information, go to the [Bizcommunity.com Industry Events calendar](http://bizcommunity.com/industry-events/calendar).

For more, visit: <https://www.bizcommunity.com>