

Get money back with a new social media platform

FriendTips is a new social platform that launched in South Africa this week and will provide cash back to anyone who successfully recommends concerts and events, concepts, products and services to their friends.



Those influencers aware of the hottest, most exciting events and products are not only able to purchase tickets through the [FriendTips website](#), but will make money in the process when they get their friends to follow their advice (courtesy of 10% back on every additional ticket sold).

FriendTips is the brainchild of Kosie van Niekerk who joined forces with digital marketing partner Lumico to create awareness about the platform. The site's first promotion is supported by Computicket, Sony Music, and Select Music, among others.

Unique URL code

Daniel Malherbe, co-founder and director of Lumico, explained: "It couldn't be a simpler process. There are three easy steps to follow: register yourself on the official FriendTips website and after registration you'll receive a unique URL code that you can share with friends on social media. Once your friends use this link to purchase their tickets or products, you'll receive a percentage cash back in your bank account."

Cash back payments will be at the end of the month.

The first event promoted through FriendTips is the highly popular Krone2 concert, taking place on 25 and 26 July at Carnival City, where a who's who list of artists will be performing, including: Snotkop, Kurt Darren, Nicholis Louw, Ray Dylan, Heinz Winckler, Brendan Peyper, Adam Tas, Andriëtte, Liezel Pieters, Elizma Theron, Karlien van Jaarsveld and Andre Venter.

For more information to complete your easy registration, go to friendtips.co.za. Also join the conversation on [Facebook](#) and Twitter [@FriendTipsZA](#).



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