

Nick Kontos joins Slo-Jo as executive manager, group marketing

Slo-Jo, the producer of tailor-made taste sensations, has appointed consumer marketing veteran Nick Kontas as its new executive manager: group marketing. Kontos will be tasked with expanding the brands marketing initiative and collaborating with strategic partners.

Kontos brings with him a wealth of local and international experience in retail, hospitality and luxury brands, which include Louis Vuitton, Panasonic, British American Tobacco, Vodacom, CellC, Ocean Basket and Mugg & Bean.

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