

Tribeca appoints new account exec

Tribeca Public Relations has appointed Edwin Madibo as its newest account executive. Madibo will support the team that is working with Respublica, Internet Solutions, Consulta and BEE.conomics.

Madibo holds a diploma in public relations from Rosebank College. Madibo entered the PR industry in 2014 and has since built solid foundations, including strong media relations, content creation, and social media management.

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