

## Vuma Reputation Management to address AMASA meeting



On Wednesday 1 June 2011, the AMASA forum will be addressed by Janine Hills, CEO and founder of Vuma Reputation Management, on the concept of reputation management, its benefits, what matters most to the South African public, costly communication mistakes and how to effectively manage reputation issues within an organisation. The 2011 Trust Barometer, the various levels of crisis within an organisation and how make sure that business reputation management checklists are in place, will also be covered. The event takes place at Ster-Kinekor Preview Theatre, Primovie Park, 185 Katherine Street, Sandton at 4pm.

For more, visit: <https://www.bizcommunity.com>