

International event selects local PR consultancy

marcusbrewster has been appointed to promote the South African Success Summit 2013 on behalf of UK-based Global Success Summits. In line with the PR firm's new positioning as a managed communication services provider, it is partnering with event agency The Little Black Book to deliver a holistic marketing solution including sponsorship, social media, speaker coordination and media liaison.



Headlined by Sir Richard Branson and supported by a who's who of international business coaches, the South African Success Summit takes place at the Sandton Convention Centre on 2-3 March 2013.

"The two-day event presents a unique opportunity for local business people to be inspired by this generation's vanguard of entrepreneurial thought leaders and business coaches," says Greg Secker, one of the keynote speakers and owner of Europe's largest Forex training and trading company, Knowledge to Action.

Speakers

- Human behaviourist, Dr John Demartini
- Wealth expert, Loral Langemeier
- Adam Ginsburg, the internet marketing guru who netted \$20 million through MySpace and eBay; Robert Allen, author of the best seller, Nothing Down
- South African media personality and international motivational speaker, Marlon Smith.

"The event is the perfect example of the need for managed communication services," says Brewster. "Being an off-shore client, it needs a lead-agency contact that will ensure that all aspects of the South African campaign roll-out - from billboards to Facebook and business media liaison to goodie-bags - can be integrated and managed through one reputable organisation. We look forward to doing more integrated campaigns with like-minded clients moving forward."

For more information, go to www.successsummit.co.za.