

# Bell Pottinger CEO James Henderson resigns, retains stake

NEWSWATCH: It seems Bell Pottinger CEO James Henderson has finally called it quits, having handed in his resignation over the weekend, according to various sources.

The names James Henderson and Bell Pottinger have evoked anger among South Africans of late. Now, [BizNews](#) reports that South Africans are celebrating the news that the UK-based PR firm's CEO has resigned.

“ Gupta Curse strikes again - this time in London. Bell Pottinger CEO James Henderson confirmed to me he has resigned. <https://t.co/1g6XmucGAT>— Alec Hogg (@alechogg) [September 3, 2017](#) ”

[BizNews](#) adds that while Henderson himself was not available for comment, Bell Pottinger will release an official statement on Monday.

The resignation comes days before the UK's PRCA is set to hand down an announcement on its sanction of Bell Pottinger and after Henderson issued a full, unequivocal apology to all South Africans back in April, when an international law firm was appointed to review the work that they had done on the Gupta-owned Oakbay Capital account.

[The Telegraph](#) dubbed this a 'race hate' campaign.

## Strong and sincere anger

At the time, Henderson felt the strong social media attacks on Bell Pottinger staff and business from South Africa was "unfair" and clearly the result of "strong and sincere anger".



### Bell Pottinger issues apology statement

7 Jul 2017



Henderson owns 40% of the agency with his fiancée Heather Kerzner and will remain committed as a shareholder, despite his resignation.

[News24](#) reports that the DA has stated if Henderson was truly sorry and appreciated the implications of Bell Pottinger propaganda in SA, he would repay the R20m they reportedly earned from the Gupta family.

“ My statement on resignation of [#BellPottinger](#) CEO, James Henderson. <pic.twitter.com/BOdbRzrtW>— Phumzile Van Damme (@zilevandamme) [September 3, 2017](#) ”

South Africans have since taken to social media to share their views...

“ I appreciate James Henderson finally doing the right thing, I do, but where are the other partners who knew?

[#BellPottingerMustFall](#) <pic.twitter.com/qztqWGCKBd>— Mauritz Preller (@MauritzPreller) [September 4, 2017](#) ”

“ Sorry that we don't feel sorry for you, Henderson. [#BellPottinger](#) put reconciliation in SA back many, many years.

<https://t.co/iUNuFyIZHm>— OUTA (@OUTASA) [September 3, 2017](#) ”

“ Good morning to everybody, except people associated with Bell Pottinger. — Leandri J van Vuuren (@Lean3JvV) [September 4, 2017](#) ”

“ Viva South Africans! Zuma & his cadres might be addicted to Gupta curry, but we have something money can't buy: Integrity. [#BellPottinger](#)— TMGMT (@Graytie89) [September 4, 2017](#) ”

What are your thoughts? Is it a case of too little, too late? Let us know in the comment section below.

## Read more

- [Bell Pottinger boss resigns amid South Africa 'race hate' campaign claims](#): Telegraph
- [Bell Pottinger CEO James Henderson quits – SA celebrates on social media](#): BizNews
- [Pay back the money – DA after Bell Pottinger CEO's resignation](#): News24

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