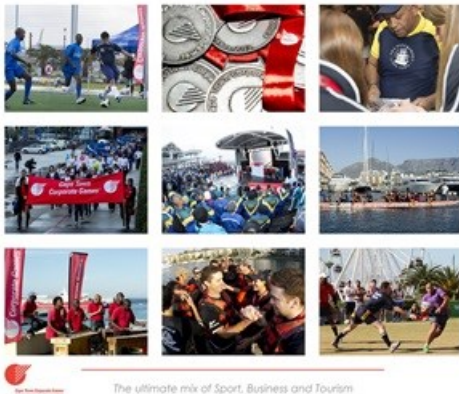


# Let the countdown to the Games begin! Official launch of the 2014 Cape Town Corporate Games

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On Thursday, 27 February 2014, Corporate Games South Africa will be pleased to welcome a high-profiled audience of regional-based corporate and governmental leaders, at the official launch of the third annual Cape Town Corporate Games.



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The launch will take place within the vicinity of the Host Venue, the V&A Waterfront at the Official Hotel Partner, Protea Hotel Breakwater Lodge.

Every year thousands of participants from across the country race to Cape Town to attend the largest multi-sports festival of its kind in Africa.

With stronger alliances and partners on board, the third edition of the Corporate Games in Cape Town will without a doubt, be even bigger and better. At the launch guests will be introduced to the official partners, sponsors and newest members while being given an overview on this years sporting events and celebrations.

MEC Dr. Ivan Meyer, honorary 2014 Games Patron, encourages all corporates and organisations to join him at the 2014 Cape Town Corporate Games and together promote healthy living as a lifestyle choice that will not only benefit the individual but also the organisations and the clients they serve.

Nicole Visser, MD of Corporate Games South Africa commented: "The Corporate Games allows companies to support their employees' pursuit of a healthier and more active lifestyle and provides the opportunity for anyone, regardless of their sporting ability, to play in the multi-sports competition and remain active in sport. Enhancing employee confidence, morale and business networking is receiving growing recognition as fundamental values for a successful business operation around the world and the Corporate Games creates the perfect platform for this."

This years Games will once again be staged at a selection of the best facilities in Cape Town, one of which V&A Waterfront will play host to a major concentration of the sporting codes and festivities over the period of 5-8 June 2014.

There are already a vast number of major organisations who have committed to entering sizeable teams into this year's games, like Sanlam, Shell Oil, Western Cape Government, Fly SAA, Virgin Active, Protea Chemicals, Excelian Limited, Williams Hunt and Reeds Motor to name a few. Confirmed entrants are challenging all companies big and small to enter the Games in support of their employee's healthy lifestyles.

Let the countdown to the Games begin!

For more information about the Official Launch of the Cape Town Corporate Games please contact Leana Brink on:

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