## BIZCOMMUNITY

## "Kama Citrus" at sexy Sexpo



The Savanna lemons added to the hype at last weekend's Sexpo held in the Mother City. Squeezing their way through the thousands of curious visitors, the lemons handed out gift cards with the quirky saying 'Kama Citrus' and an image of two bottles being intimate. The light-hearted take on the event is in line with the brand's dry, distinctive humorous tone. To lure consumers to their website, the lemons snapped photographs of their loyal fans and they will be live within the next few days on <a href="http://www.savanna.co.za">http://www.savanna.co.za</a>.

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