

Limited edition Oakley range for rugby fans

Oakley South Africa launched the first release of its limited edition rugby team eyewear, in support of the Super Rugby Tournament, yesterday, 16 February 2011. The Antix sunglasses feature highlighted square icons with the colours of your favourite rugby team and its logo, laser-etched onto the corner of the lens. Each pair comes with an Oakley microbag, which also depicts team colours and emblem.



The special edition range is currently available in Sharks, Stormers, Cheetahs and Lions colours as well as the nation's green and gold favourite, SA Rugby, with more team collections to be released in the coming months

The collection was inspired by avid rugby fan and ex-Pro Surfer, Seth Hulley: "We identified a long time ago the need to bring in something unique to the sport that is so loved by South African's and many loyal wearers of the Oakley brand."

The range is in stores at the recommended retail price of R1500 and will be available at authorised Oakley retailers as well as Sunglass Hut stores nationwide.

For more, visit: <https://www.bizcommunity.com>