

How to make your first e-commerce sale

NEW YORK CITY, US: With Cyber Monday just around the corner, many established online businesses are looking forward to the huge spike in sales...



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However, for the newer sites just starting out, they might be wondering if they are on the right track to really cash in on this major online shopping day, as well as throughout the entire holiday season ahead.

Fortunately, the good folks at [Shopify](#) have put together a timely infographic full of tips and tricks to help these sites make their first ecommerce sale, starting a trend that will roll them into 2015.

You can find the infographic, How to Make Your First eCommerce Sale, embedded here or at this link: <http://imgur.com/Ru5PmtS>.

Source: [Shopify's free eCommerce sales guide](#).

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