

# Design Swingtop label for Grolsch competition

Grolsch is calling on all design schools, artists and designers, as well as the public, to design a new label for the Swingtop bottle. Submissions can entered in one of three categories - artist/designer, student (from participating tertiary institutions only) or public. Entries close on 11 May 2014.



## Entry requirements

- Participants must enter by submitting their graphic design of the Grolsch 450ml Swingtop bottle, as per the specifications found on the Grolsch Facebook page [www.facebook.com/GrolschSouthAfrica](http://www.facebook.com/GrolschSouthAfrica) or [competition page](#).
- Submissions must be sent to [grolschcreative@gmail.com](mailto:grolschcreative@gmail.com) as communicated on the Grolsch social media platforms (Grolsch Facebook page or Twitter).
- Student submissions must indicate the name of the participating tertiary institution (see below)

1. Vega (CT)
2. Vega (JHB)
3. Vega (PTA)
4. Design School (JHB)
5. Design School (PTA)
6. Friends of Design (CT)
7. Ruth Prowse (CT)
8. Design Center (JHB)
9. Design Center (PTA)
10. City Varisty (JHB)
11. Inscape (PTA)

There is one prize of R15,000 in the Artist/Designer category, two prizes of R10,000 in the Public category, and a MacBook Air to be won in the Student category.

The Grolsch brand team will select the winners by 30 May and they will be notified telephonically on the contact number provided on the entry.

For more, visit: <https://www.bizcommunity.com>