

Top retail news in 2018 - 18 Dec 2018

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Welcome to our final retail newsletter for 2018!

To reflect on the year that passed, scroll through our [#BestofBiz](#) piece, which highlights our top-read stories, contributors and appointments as well as our most-viewed press offices in 2018.

On to top stories for the week, PwC Strategy& economists analyse whether [festive retail sales will echo the disappointment of Black Friday](#). And a recent survey suggests that if [retail store associates were equipped](#) with devices like tablets, they could provide better customer service in store. Tiger Brands has also reopened its [Enterprise Foods factory in Polokwane](#), after its closure following the listeriosis outbreak earlier this year.

In fashion, for its Coke Threds campaign, [Coca-Cola has teamed up with four local fashion designers](#) to create a quartet of signature collections influenced by South African experiences and the beverage brand's iconic design elements. While Eugene Yiga [interviews CEO of RunwaySale Karl Hammerschmidt](#) about the growth of the online fashion marketplace.

In food, I chat to celebrated South African muso and foodie [J'Something about the launch of his gin brand Jin Gin](#). And I share my picks of the best new food and beverage products in [#FreshOnTheShelf](#).

Our first 2019 newsletter will land in your inbox on 7 January, and in it will be some exciting [#BizTrends2019](#) content to help you plan for the year ahead. However, new content will be posted on our site throughout the holidays.

A safe and happy festive season to you and yours!

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