

SMS code unlocks *Le Good Life*



JC Le Roux offers purchasers an exclusive, unreleased new single, *Le Good Life* from GoodLuck through a unique code printed on neck tags in participating stores or by liking its *Le Good Life* page on Facebook. Selected bottles will also have a limited-edition flash drive attached, containing a link to the download page. Cape-Town based production duo Juliet Harding and Ben Peters' new hit is described as a swinging celebration of joy, leisure and luxury.

For more, visit: <https://www.bizcommunity.com>