

Mike Wood heads up Ogilvy's new digital video division



Ogilvy Cape Town has launched a new specialist division, Record Edit Create or REC - a video production service focusing on creating digital video content for new media platforms, meant to be quick, cost-effective and uncompromising on creativity. Mike Wood, formally of Big Mouth Productions, heads up the division, which will offer a full spectrum of services, from conception to finished post production.

For more, visit: <https://www.bizcommunity.com>