

# Plascon named Paint Company of the Year

Plascon South Africa beat eight other nominees to be named Paint Company of the Year at the third annual DIY Trade News Industry Awards 2012 recently held in Johannesburg.



"Being named Paint Company of the Year is confirmation of Plascon's pre-eminent market leadership position and with its 120 year heritage, Plascon has continued to exceed the expectations of those in the industry and really deliver as a top quality coatings manufacturer," says Trudi Neill, Plascon's executive director of Decorative Coatings. "It's great to see how we are perceived in the industry and we look forward to continually raising the bar as a provider of quality coatings."

## Voting open to industry

The DIY Trade News Industry Awards look at the entire DIY industry and reward the best players for their innovation and hard work in building the industry. While previously only the DIY Trade News team judged the awards, this year voting was open to all members of the industry with nominations placed in the DIY Trade News magazine as well as online.

"As DIY Trade News, we are the conversation starter in South Africa's DIY Industry and we want to continue to bring people within the industry together to network, rub shoulders and grow their business," says DIY Trade News editor Johann Gerber. "The awards continue to grow in stature every year and more and more suppliers, retailers and distributors are recognising the importance of the DIY Trade News Industry Awards to the industry as well as their business."

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